

Press Release  
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## **Chandrasekar Radhakrishnan joins Amara Raja Energy & Mobility as Chief Business Officer - Automotive (Domestic & SAARC)**

**Brings almost three decades of experience in marketing transformation for accelerated growth and brand impact**

**Hyderabad, Oct 27, 2025:** Amara Raja Energy and Mobility Limited (ARE&M), a comprehensive solutions provider in the Energy & Mobility space, (BSE: 500008 & NSE Code: ARE&M) and the makers of Amaron, Powerzone, and Quanta batteries has today announced the appointment of Chandrasekar Radhakrishnan as CBO – Automotive, for India and SAARC region. He will be responsible for driving the Company's marketing strategy in the region, strengthening brand positioning, and enabling business growth through integrated marketing initiatives.

Chandrasekar brings extensive experience in Sales, Marketing, and P&L leadership in the FMCG, Telecom and EV sectors. He joins ARE&M from Hero MotoCorp where he was the Head of Business Growth – Emerging Mobility. He has also held senior leadership roles at Coca Cola India, Nestle, and Bharti Airtel amongst others.

Speaking on the appointment, **Harshavardhana Gourineni, Executive Director - Automotive and Industrial, ARE&M**, said, "We are delighted to welcome Chandru to Amara Raja at this pivotal moment in our transformation journey. His proven ability to build strong consumer brands, deliver P&L leadership, and drive commercial excellence brings exactly the future-focused leadership we need. We are confident he will strengthen Amaron's market leadership and accelerate growth across our battery and lubricants portfolio, while championing the next era of innovation for our customers and partners."

"It is both a privilege and a responsibility to join Amara Raja at such an exciting time for the Group. I look forward to cementing Amaron's leadership position in the automotive ecosystem, delivering disciplined growth, and contributing meaningfully to the Group's bold vision for the future." Added **Chandrasekar Radhakrishnan (Chandru), Chief Business Officer - Automotive (Domestic & SAARC), ARE&M** on his new role.

### **About Amara Raja Energy & Mobility Limited**

Amara Raja Energy & Mobility Limited (ARE&M) encompasses a diverse range of solutions and products, which includes energy storage solutions, Lithium-ion cell manufacturing, wide range of EV chargers, Li-ion battery pack assembly, automotive and industrial lubricants, and exploration of new chemistries, among others. ARE&M is also one of the largest manufacturers of energy storage products for both industrial and automotive applications in India. Amara Raja is the preferred supplier to major telecom service providers, telecom equipment manufacturers, the UPS sector (OEM & Replacement), Indian Railways, and the Power, Oil & Gas industry segments. Amara Raja's industrial battery brands comprise of PowerStack®, AmaronVolt® and Quanta®. The company also manufactures India's leading automotive battery brands Amaron® and Powerzone, which are distributed through a large pan-India sales & service retail network. The company supplies automotive batteries under OE relationships to Ashok Leyland, Ford India, Honda, Hyundai, Mahindra & Mahindra, Maruti Suzuki, and

Tata Motors amongst others. Amara Raja's Industrial and Automotive Batteries are exported to over 60 countries around the world.

### **Safe Harbor**

Some of the statements in this news release that are not historical facts are forward looking statements. These forward looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward looking statements. These risks include, but are not limited to, the level of the market demand for our products, the highly competitive market for the types of the products that we offer, market condition that would cause our customers to reduce their spending for our products, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and otherwise not specifically mentioned herein but those that are common to industry.

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For media inquiries, please contact:

Brijesh Menon  
Head Group Corporate Communications  
Email: [bjm1@amararaja.com](mailto:bjm1@amararaja.com)